



APPLYING IP FUNDAMENTALS IN BUSINESS (SYNCHRONOUS AND ASYNCHRONOUS E-LEARNING)

PATENT, REGISTERED DESIGN, TRADE MARK AND COPYRIGHT

Accelerate towards success with a better understanding of intellectual property law and how it can be applied to support and drive businesses in achieving their business strategies and objectives.

This course comprises four modules (Patent, Registered Design, Trade Mark and Copyright) and participants may opt to register for all four modules or any combination of modules which have been designed to be delivered via blended learning. This approach offers greater flexibility for learners to learn at their own pace and comfort.

Access the online modules of your choice, which should take you about 12 hours to complete over a duration of one to two weeks. Learners can learn and network with others in the online platform via mind maps, case studies, scenario-based animations and peer-to-peer discussion forums.

At the end of the one to two weeks, you will be required to attend a half-day online streaming session on 9 Mar or 16 Mar, for each module. Learners have to be familiar with the online content prior to the intense classroom session, where you will apply what you have learnt through group work/activities.

REGISTER HERE!

15 | CPD HOURS
for each module

Singapore Accountancy
Commission -
CVA Charter Holders

IPOS INTERNATIONAL





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Singapore 408533

PARTNERS

**Institute of Valuers
and Appraisers,
Singapore**



PROGRAMME STRUCTURE AND SCHEDULE

Course Titles	Course Date	Duration and Time
Applying IP Fundamentals in Business: ALL 4 MODULES (Online Asynchronous Modules)	Commencing 15 Sep 2023	1 – 2 Weeks
Applying IP Fundamentals in Business: PATENT (Online Streaming Session) 	Commencing 22 Sep 2023	9:00am – 12:30pm
Applying IP Fundamentals in Business: REGISTERED DESIGN (Online Streaming Session) 	Commencing 22 Sep 2023	2:00pm – 5:30pm
Applying IP Fundamentals in Business: TRADE MARK (Online Streaming Session) 	Commencing 29 Sep 2023	9:00am – 12:30pm
Applying IP Fundamentals in Business: COPYRIGHT (Online Streaming Session) 	Commencing 29 Sep 2023	2:00pm – 5:30pm



WHAT YOU WILL LEARN

This course aims to provide the following knowledge and skills to the participants:

- Analyse how IP Law can drive organisation's IP strategies and objectives
- Comprehend IP legislation and regulations
- Analyse qualifying criteria for seeking IP protection
- Analyse potential infringement activities and defences available
- Evaluate considerations related to IP transactions



TUTOR PROFILES

Applying IP Fundamentals in Business: **Patent**



MR ERIC KHOO
**Head, Business Development/
Faculty, IP Academy
IPOS International**

Eric heads the Business Development at IPOS International, a wholly owned subsidiary of the Intellectual Property Office of Singapore. Eric oversees the expansion of IPOS International into key global markets, providing advisory and solutions to private enterprises and governments on intellectual property (IP) creation, commercialisation and management.

Prior to IPOS International, Eric led the IP and Science Solution Consulting team (Southeast Asia) at Clarivate Analytics, advising clients on their IP challenges in R&D innovation and commercialisation. He also represented the media conglomerate in high level industry conferences and exhibitions and engaged key opinion leaders in research discovery and IP related sectors. In his time with Hewlett Packard, Eric handled IP portfolio management and technology licensing, with a focus on strategic analyses of major technology companies to identify cross licensing opportunities, uncover patent acquisition targets and convert IP assets for sale.

Eric holds a Bachelor of Engineering from Nanyang Technological University and Graduate Certificate in Intellectual Property from the National University of Singapore. He is also a qualified Project Management professional and a certified WSQ ACLP trainer.

Applying IP Fundamentals in Business: **Registered Design, Trade Mark,**



MS RENEE XAVIER
**Founder and Director
Alpha & Omega Law Corporation**

Renee Xavier is the founder and director of Alpha & Omega Law Corporation, a Singapore law firm specialising in Intellectual Asset law since 2003, with offices in Malaysia and the Philippines.

Admitted to practice in Singapore, Malaysia and the United Kingdom, Renee is accredited with 30 years of experience in intellectual property, civil, commercial, real estate, property, banking and corporate law.

Since 2017, Renee has been recognized annually as one of the world's leading IP strategists when she was presented the prestigious IAM Strategy 300 award by Globe Business Media Group.

Today, Renee continues to champion the strategic management and deployment of IP and is passionate about helping clients commercialise and capitalise on their IP assets to generate revenue and achieve

sustainable growth.

She also enjoys passing on her wealth of knowledge via teaching engagements with IPOS International/IP Academy Singapore at IPOS International, National University of Singapore, and Nanyang Technological University.

Applying IP Fundamentals in Business: Copyright



MR NG CHONG YUAN
Head of Faculty,
IP Academy

Ng Chong Yuan is a Singapore qualified Advocate & Solicitor and has diverse in-house work experience in technology businesses spanning over about a decade. Currently, as the Head of Faculty at IPOS International, he is teaching and speaking on practice and management courses covering intellectual property (IP) and trade secrets.

Prior to joining IPOS International, he was practising law at an international law firm, specializing in Intellectual Property (IP), Technology and Commercial Laws. As part of this legal practice, he focused on advising and representing clients on broad portfolios of patent and trade mark rights covering many jurisdictions around the world, including USA, EU, CN, SG and AU. His clients included international manufacturing firms, technology firms, foreign law firms and government agencies. His practice experience included IP prosecution, IP court litigation and IP advisory work.

With an engineering training, Chong Yuan has also tutored and conducted research at the engineering school of a Singapore university. He is also an inventor of a USA patent (no. 6853626).



NTUC UTAP SUPPORT

NTUC members enjoy 50% unfunded course fee support for up to \$250 each year (or up to \$500 for NTUC members aged 40 years old and above) when you sign up for courses supported under UTAP (Union Training Assistance Programme). Please visit e2i's [website](#) to find out more.

Members Eligibility for UTAP Application

Please note that members are required to fulfil the following conditions to be eligible for UTAP reimbursement:

1. Paid-up NTUC membership before course commenced, throughout whole course duration and at the point of claim
2. Course by training provider must be supported under UTAP, and training must commence within the supported period
3. Course must not be fully funded through company sponsorship or other types of funding
4. You must achieve a minimum of 75% attendance for each application and sat for all prescribed

examination(s), if any

5. UTAP application must be submitted within 6 months after course completion

For more information on UTAP application, please call the NTUC Membership hotline at 6213 8008 or visit <http://skillsupgrade.ntuc.org.sg/>.



SKILLSFUTURE CREDIT

All Singaporeans aged 25 years and above may use their SkillsFuture Credits to pay for or offset the course fees.

If you are claiming your SkillsFuture Credits for this course, **please inform us via email**. Click [here](#) to log in with your SingPass to make your SkillsFuture Credits claim.



SKILLSFUTURE FUNDING

Singapore Citizens and Singapore Permanent Residents may be eligible for up to 70% of course fee funding for this course. Please refer to the course fee table below.

Please note that the same participant is required to fulfil the attendance of the online learning and the classroom session. No funding from SSG will be provided if there are any variations in this and IPOS International will seek payment for full course fees if this requirement cannot be met.

a) ***SkillsFuture Mid-Career Enhanced Subsidy (MCES)**

Employer-sponsored and self-sponsored Singapore Citizens aged 40 years old and above will receive up to 70% course fee funding for SSG supported courses. More information can be found in this [link](#).

b) ****Enhanced Training Support for SMEs (ETSS)**

If your organisation is a Small and Medium Enterprise (SME), you will receive up to 70% course fee funding. More information can be found in this [link](#).

SMEs that meet all of the following eligibility criteria:

- Registered or incorporated in Singapore
- At least 30% local shareholding by Singapore Citizens or Singapore Permanent Residents
- Employment size of not more than 200 (at group level) or with annual sales turnover (at group level) of not more than \$100 million

SME-sponsored Trainees:

- Must be Singapore Citizens or Singapore Permanent Residents.
- Courses have to be fully paid for by the employer.

- Trainee is not a full-time national serviceman.

The grants disbursement criteria are:

- Course fees have been fully paid;
- Trainee meets 75% attendance requirement;
- Trainee passed assessments (where applicable); and
- There is employer-employee relationship and CPF contribution for employer-sponsored trainees.

Further Info: This scheme is intended for all organisations, including non-business entities not registered with ACRA e.g. VWOs, societies, etc. Only Ministries, statutory boards, and other government agencies are not eligible under Enhanced Training Support for SMEs Scheme. Sole proprietorships which meet all of the above criteria are also eligible.

Note: SSG will be revising course fee funding and Absentee Payroll funding with effect from 1 Jan 2022. Please click [here](#) for more information. The above information is based on course commencing from 1 Jan 2022 onwards.

c) Absentee Payroll Funding

With effect from 1 Jan 2022, SSG will introduce a fixed Absentee Payroll (AP) rate at \$4.50 per hour. They will also set a \$100,000 cap on the maximum AP funding each organisation can claim each calendar year to ensure that the benefits are more evenly distributed across companies. More information can be found in this [link](#). Please contact SSG directly if you have any enquiries.



COURSE FEES (PER MODULE)

The course fees below are listed per module:
(GST is based on the gross fee of \$360 per module)

Self-Sponsored	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)
Course Fee (per module)	\$180.00	\$108.00
After 8% GST	\$208.80	\$136.80

Company-Sponsored (SME- Enhanced Training Support for SMEs)**	Singapore Citizens & PR	
Course Fee (per module)	\$108.00	
After 8% GST	\$136.80	

Company-Sponsored (Non-SME)	Singapore Citizens (39 Years or Younger) & PR	Singapore Citizens (40 Years or older eligible for MCES*)
Course Fee (per module)	\$180.00	\$108.00
After 8% GST	\$208.80	\$136.80

Non-Singapore citizens/Permanent residents will not be eligible for grants and will need to pay 100% course fee of \$388.80 (after 8% GST effective 1 Jan 2023).

***Note:**

A new GST rate of 8% will be applicable for all invoices issued by IPOS International on or after 1 January 2023.



CONTACT PERSONNEL

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